



Whether traveling by train
orthrough a warp pipe, that's where
the journey begins.

Bringing along a whole
lot of excitement, Mario
and friendshave arrived!

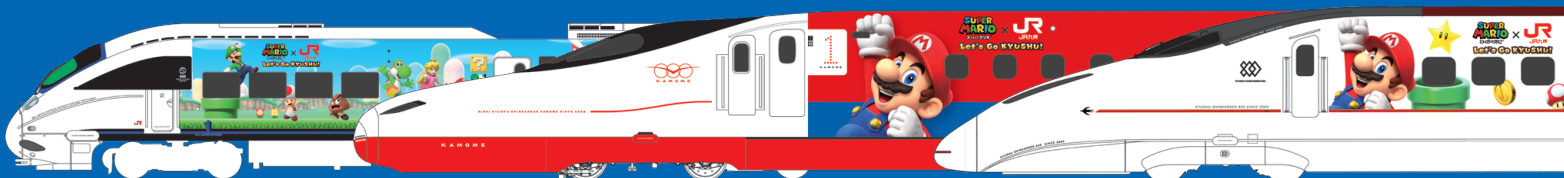
It's time to join your companions
and set off on an adventure!

Let's go!



Campaign period:

November 29 (Saturday), 2025 – **June 30** (Tuesday), 2026





Whether traveling by train or through a warp pipe, that's where the journey begins. Bringing along a whole lot of excitement, Mario and friends have arrived! It's time to join your companions and set off on an adventure! **Let's go!**



Present your JR Kyushu Rail Pass to receive priority access to the event!

[Click here to reserve a JR Kyushu Rail Pass](#)



Events will be held at six venues!

Super Mario Festa in Kyushu

Enjoy Mario to the fullest right in front of the station!



- 1. Bowser Battle**
Join forces and defeat Bowser!
- 2. Goods Shop**
Super Mario x JR Kyushu Original
- 3. Photo Corner**
Take photos with Mario and friends!
- 4. Game Experience Corner**
Try out Nintendo games!
- 5. Gourmet Corner**
Enjoy local flavors from Kyushu!

November 29 (Sat) & 30 (Sun), 2025

January 17 (Sat) & 18 (Sun), 2026

February 7 (Sat) & 8 (Sun), 2026

March 7 (Sat) & 8 (Sun), 2026

April 18 (Sat) & 19 (Sun), 2026

May 30 (Sat) & 31 (Sun), 2026

Oita Prefecture	Oita Station Front Plaza
Miyazaki Prefecture	Miyazaki Station West Exit, Amu Hiroba
Nagasaki Prefecture	Nagasaki Station Kamome Hiroba
Kumamoto Prefecture	Kumamoto Station Amu Hiroba
Kagoshima Prefecture	Amu Plaza Kagoshima, Amu Hiroba
Fukuoka Prefecture	JR Hakata Station Square

Super Mario x JR Kyushu Pop-Up Store
Pop-Up Stores will open at five locations!!

Amu Plaza Miyazaki
Umi Building 3F, Special Event Area in front of Hands

January 17 (Sat)
– February 1 (Sun), 2026

Amu Plaza Kumamoto
3F Special Event Area

March 7 (Sat)
– 31 (Tue), 2026

Amu Plaza Oita
3F Special Event Area next to UNIQLO

November 29 (Sat)
– December 28 (Sun), 2025

Amu Plaza Nagasaki
Main Building 3F, Special Event Area next to the escalator

February 7 (Sat)
– 23 (Mon, Holiday), 2026

Amu Plaza Kagoshima
Main Building 2F, Center Square

April 18 (Sat)
– May 10 (Sun), 2026

*Locations and event dates are subject to change.

Super Mario Stations

"Mario Stations" decorated with characters are here!

Mario and his friends at various stations!

November 29 (Sat), 2025 – June 30 (Tue), 2026

Fukuoka Prefecture	Hakata Station, Kokura Station, Orio Station, Chikugo-Yoshii Station
Saga Prefecture	Saga Station, Tosu Station, Higashi-Karatsu Station
Nagasaki Prefecture	Nagasaki Station, Sasebo Station, Shin-omura Station
Oita Prefecture	Oita Station, Kamegawa Station, Yoake Station
Kumamoto Prefecture	Kumamoto Station, Shin-yatsushiro Station, Misumi Station
Kagoshima Prefecture	Kagoshima-chuo Station, Ibusuki Station, Sendai Station
Miyazaki Prefecture	Miyazaki Station, Aoshima Station, Nishi-Miyakonojo Station

And at eight major stations, photo panels will also appear!

Hakata Station,
Kokura Station,
Saga Station,
Nagasaki Station,
Oita Station,
Kumamoto Station,
Kagoshima-chuo Station,
Miyazaki Station



Ride through Kyushu on wrapped trains!

Super Mario Trains

Three trains and the BRT decorated with Mario and his friends will begin running!



1 885 Series A design themed on Super Mario courses!

November 29 (Sat), 2025 – Late June 2026 (tentative)

Operating sections SONIC: Hakata – Oita/Saiki, KIRAMEKI: Hakata – Kokura/Mojiko Relay KAMOME: Hakata – Takeo-onsen, MIDORI: Hakata – Sasebo KASASAGI: Mojiko/Hakata – Hizen-kashima



2 Nishi Kyushu Shinkansen KAMOME (N700S Series) A Shinkansen covered entirely in Mario will appear!

February 7 (Sat), 2026 – Late June 2026 (tentative)

Operating sections Takeo-onsen – Nagasaki



3 Kyushu Shinkansen TSUBAME (800 Series) Mario and his friends gather in full force!

March 7 (Sat), 2026 – Late June 2026 (tentative)

Operating sections Hakata – Kumamoto/Kagoshima-chuo



4 BRT Hikoboshi Line Shakunage Color, Tanada Color, Suigo Color

December 14 (Sun), 2025 – Late June 2026 (tentative)

Operating sections Soeda – Hita



*Operation periods are subject to change abruptly.

*Designs are conceptual and subject to change.

November 17, 2025



Whether traveling by train or through a warp pipe,
both mark the beginning of a journey.

Bringing along tons of excitement, Mario and friends have arrived!

It's time to set off on an adventure together with your companions! Let's go!

JR Kyushu is pleased to announce a collaborative campaign with Nintendo's Super Mario series, **"Super Mario x JR Kyushu: Let's Go Kyushu!"** How about traveling across Kyushu together with Mario and his friends?

■Campaign Overview

Title: "Super Mario x JR Kyushu: Let's Go Kyushu!"

Period: Saturday, November 29, 2025 – Tuesday, June 30, 2026

Details

① Super Mario Trains: Three trains will operate as special wrapped trains.

- [NEW!] Saturday, November 29: Unveiling and departure ceremony for the Super Mario Train (Series 885) at Hakata Station

- [NEW!] Information on the operation schedule for the wrapped buses on the BRT Hikoboshi Line, beginning Sunday, December 14

② Super Mario Festa in Kyushu: Events held at six station plazas

- [NEW!] Saturday, November 29 & Sunday, November 30: Super Mario Festa in Oita at the Oita Station Plaza!

③ Super Mario Stations: Mario-themed decorations at 22 stations

Super Mario Trains Three trains carrying Mario and his friends are setting

We will be operating Super Mario Trains, special wrapped trains decorated with characters and designs from the Super Mario series. The BRT Hikoboshi Line will also run with special themed designs.

For details such as operating dates for each train, please check the [dedicated website \(Japanese\)](#).

① Series 885: A design inspired by a Super Mario course!

- Operating period: Saturday, November 29, 2025 – Late June 2026 (tentative)
 - ★On the first day of operation, the train will run as a special service between Hakata and Oita!
- Operating sections: S O N I C ... Hakata – Oita/Saiki
K I R A M E K I ... Hakata – Kokura/Mojiko
Relay KAMOME ... Hakata – Takeo-onsen
M I D O R I ... Hakata – Sasebo
K A S A S A G I ... Mojiko/Hakata – Hizen-Kashima
- Design concept (subject to change)

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★Capsule toy machines containing original collectible pin badges will be installed inside the Series 885 cars!

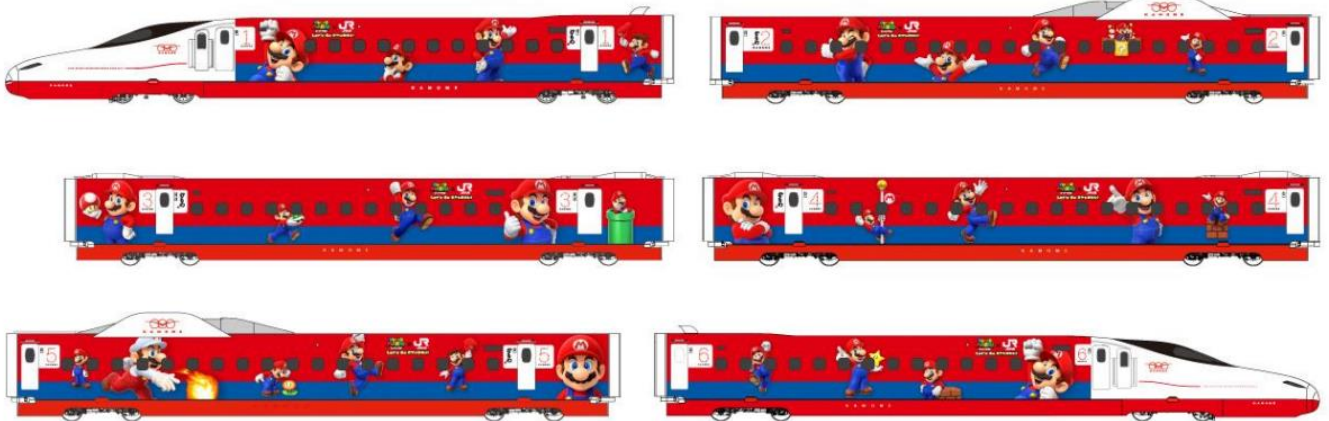
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KYUSHU RAILWAY COMPANY

② **Nishi-Kyushu Shinkansen KAMOME (Series N700S): A Shinkansen covered in Mario from end to end!**

- Operating period: Saturday, February 7, 2026 – Late June 2026 (tentative)
- Operating section: Takeo-onsen – Nagasaki
- Design concept (subject to change)

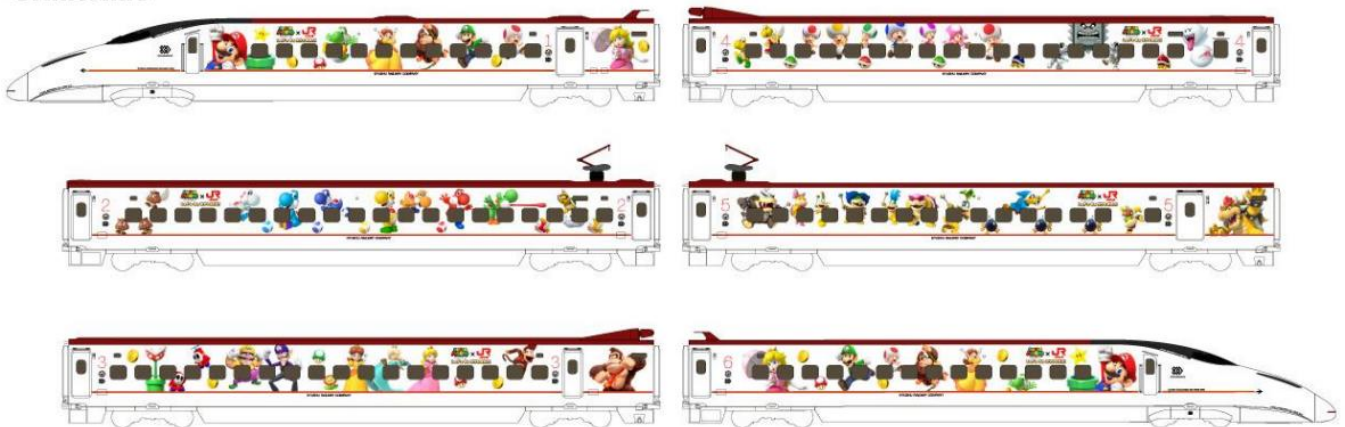
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③ **Kyushu Shinkansen TSUBAME (Series 800): Mario and all his friends assemble!**

- Operating period: Saturday, March 7, 2026 – Late June 2026 (tentative)
- Operating section: Hakata – Kumamoto/Kagoshima-chuo
- Design concept (subject to change)

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BRT Hikoboshi Line Operating Schedule

④ BRT Hikoboshi Line

- Operating period: Sunday, December 14, 2025 – Tuesday, June 30, 2026
- Operating section: Soeda – Hita
- Operating schedule:

Toward Hita	Toward Soeda
Soeda Station 11:30 departure — Hikoboshi No. 7	Hita Station 13:48 departure — Hikoboshi No. 12
Soeda Station 15:44 departure — Hikoboshi No. 13	Hita Station 17:43 departure — Hikoboshi No. 18
Soeda Station 16:44 departure — Hikoboshi No. 15	

*The operating schedule is subject to change.

*Depending on passenger demand, non-wrapped vehicles may be used.

- Design concept (subject to change)



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Super Mario Festa in Oita

Enjoy Mario to the fullest

Event Dates

November 29 (Sat) & 30 (Sun), 2025, 10:00–17:00

■ Venue

Oita Station Plaza (North Exit)

Address: 1-1 Suehiromachi, Oita City, Oita Prefecture



■ Event Overview

- ① Join forces to defeat Bowser! **Bowser Battle**
- ② Super Mario × JR Kyushu Original **Goods Shop**
- ③ Take photos with Mario and friends! **Photo Corner**
- ④ Try out games from the Super Mario series! **Game Experience Corner**
- ⑤ Enjoy local Kyushu cuisine! **Gourmet Corner**

■ Details

① Join forces to defeat Bowser! Bowser Battle

Participants take on Bowser and his minions appearing at the venue in a game that combines a strikeout-style challenge with a ball-toss activity. To participate, you must obtain a coin (stamp) from the “Coin Collection” at the venue.

Customers who have purchased the JR Kyushu Rail Pass will be given priority access.

■ Participation Flow

Customers with a JR Kyushu Rail Pass may participate under the following conditions.

For inbound international visitors using the JR Kyushu Rail Pass	
Participation Fee	Free
Participation Requirement	Present your JR Kyushu Rail Pass to staff at reception
Reception	Guests will be guided in order from the “Bowser Battle” entrance.
	Around 10:00–16:50 *Reception opening and closing times may change depending on wait times.

<Rules>

- ◎ Participants are divided into three teams*1, each with about 15 members*2.
- *1 Team size may vary depending on the number of adults and children.
- *2 The teams are Mario (Red), Luigi (Blue), and Peach (Yellow)
- ◎ Each team puts on its team sun visor and gathers in front of the strikeout targets.
- ◎ The time limit for the combined strikeout + ball toss challenge is about **3 minutes**. The activity begins at the staff's signal. After the start, look for balls in your team color, and throw them toward the strikeout targets in front of you.
- ◎ When you knock out the strikeout targets, Bowser appears! In the final stage, everyone works together to defeat Bowser using a ball-toss format.
- ◎ Any of the three teams that clear the challenge within the time limit will receive an **original sticker**!
(Sticker designs differ by event location in each prefecture.)

▼Original sticker samples (*Designs are subject to change.)



② Super Mario × JR Kyushu Original **Goods Shop**

Original “Super Mario × JR Kyushu” merchandise, as well as official goods from Nintendo Tokyo/Osaka/Kyoto/Fukuoka, will be available for purchase.

Examples



Clear Folder



Die-cut Sticker Set



Die-cut Sticker



Acrylic Key



Station Sign Acrylic Key Chain



Capsule Pin Badges



Connecting Acrylic Key Chains

*Items for sale are subject to change.

③ Take photos with Mario and friends! **Photo Corner**

▼ **Photo Panel Conceptual Images**



*Designs are subject to change.

④ Try out games from the Super Mario series! **Game Experience Corner**

At the Oita venue, visitors can try **Super Mario Galaxy** and **Mario Kart World**! Participants will also receive a novelty sticker. Come and give it a try!

⑤ Enjoy local Kyushu cuisine! **Gourmet Corner**

*Items for sale are subject to change.

• Sunrise Cafe

Items sold: crepes, candy popcorn, house-made gelato, etc.

<https://www.instagram.com/sunrise cafe.jp/>

• Hungry Monster

Items sold: half sandwiches & fries, fries, meat fries, sour mayo fries, etc.

<https://www.instagram.com/hungry.monster2020/>



• JR Kyushu Food Service ★Super Mario Collaboration Items★

Items sold: [Station-exclusive] Clear card included! Original Oita-grown Kabosu Soda (region-exclusive), Hot Chocolate

*One clear card (5 types available) is distributed with each drink purchased.

<https://www.jrfs.co.jp/news/337>



★Pop-up stores also open, coinciding with the Super Mario Festa in Oita

Store Locations & Period *Locations and dates are subject to change.

Amu Plaza Oita, 3rd Floor – Special Event Area next to UNIQLO

Saturday, November 29 – Sunday, December 28, 2025

Super Mario Stations Mario-themed stations appear across Kyushu!

A total of 22 stations throughout Kyushu will feature decorations of characters from Super Mario.

Take photos with the characters that appear at each station!

◆Event Period: Saturday, November 29, 2025 – Tuesday, June 30, 2026

◆Participating Stations

Fukuoka Prefecture: ★Hakata Station, ★Kokura Station, Orio Station, Chikugo-Yoshii Station

Saga Prefecture: ★Saga Station, Tosu Station, Higashi-Karatsu Station

Nagasaki Prefecture: ★Nagasaki Station, Sasebo Station, Shin-omura Station

Oita Prefecture: ★Oita Station, Kamegawa Station, Yoake Station

Kumamoto Prefecture: ★Kumamoto Station, Shin-yatsushiro Station, Misumi Station

Kagoshima Prefecture: ★Kagoshima-chuo Station, Ibusuki Station, Sendai Station

Miyazaki Prefecture: ★Miyazaki Station, Aoshima Station, Nishi-Miyakonojo Station

Stations marked with “★” will also feature photo panels!

▼Photo Panel Conceptual Image



*Designs are subject to change.

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