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History of Value Creation Initiatives



Yufuin no Mori

This limited express service began as a high-decker train offering an expansive view from the windows. The service catapulted Yufuin Hot Springs into the public eye.



Sonic Express

Our first tilting train. The train runs between Hakata and Oita, reaching a maximum speed of 130km/h.



Amu Plaza Nagasaki

This new station building was opened in 2000, the 400th anniversary of diplomatic relations between Japan and the Netherlands. It brought lots of new things to Nagasaki, and was notable for its scale.

1987

**Established Kyushu Railway Company
(JR Kyushu)**



1987

- First revision of timetable

1988

- Began operating Yufuin no Mori express

Railway business

Related businesses

1990

1991

- Commenced electric service on the Omura Line (Haiki to Huis Ten Bosch)

1992

- Established Train d'Or Ltd.
- Opened JR Uchino Country Club
- Opened Hotel Blossom Fukuoka

1990

- International passenger ship route established Beetle 2 began sailing from Fukuoka to Busan (2 hours 55 minutes)
- Opened Shato Hanten, a luxury Chinese restaurant



1989

- Began selling MJR Sasaoka, our first condominium complex
- Established JR Kyushu Fast Foods Inc.

1993

- Launched Stationmaster's Recommended Hot Springs, a new travel product (Ekicho Osusume no Yu)

1996

- Opened Miyazaki Airport Line

1995

- First fare revision

1999

- Held first JR Kyushu Walking event
- Commenced electric service on Hohi Main Line (between Kumamoto and Higo-Ozu)



2000

- Completed the general operations system JACROS

2000

2001

- Released new 2-ride and 4-ride concession tickets for limited express trains
- Commenced electric services on Sasaguri Line and Chikuho Main Line (Fukuhoku Yutaka Line) (all of the Sasaguri Line and between Orio and Keisen on the Chikuho Main Line)



1997

- Opened Shin-Kokura Station building (Amu Plaza)

1998

- Opened Station Hotel Kokura

1995

- Opened Huis Ten Bosch JR ANA Hotel
- Established JR Kyushu Retail, Inc.
- Established JR Kyushu Food Service Inc.

2001

- Opened Umayu in Akasaka, Tokyo

2000

- Opened Amu Plaza Nagasaki and JR Kyushu Hotel Nagasaki

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Opened JR Hakata City and Kyushu Shinkansen

These were our two largest projects, and the whole of the JR Kyushu Group worked together to make it a success.

These new facilities saw greater exchange across a wider area and attracted vast numbers of customers.



Ropponmatsu 421

"Connections and resonance between people" was the concept for this development project, where we worked together with the local community to vitalize the Ropponmatsu area.



2008

- Launched IC card ticketing service SUGOCA



2010

- Opened Safety Creation Center
- Fully opened Kyushu Shinkansen line
- Began operating Ibusuki no Tamatebako limited express service

2013

- Began operating the cruise train Seven Stars in Kyushu

2015

- Began operating JRKYUSHU SWEET TRAIN Aru Ressha

2018

- Strategic alliance with Alibaba Group in China

2019

- Finished renovation of Mojiko Station

2010

2003

- Opened Kyushu Shinkansen line (between Shin-Yatsushiro and Kagoshima-Chuo)
- Began operating Hayato no Kaze, Kyushu Odan Tokkyu, and Yufu DX limited express services and Nanohana DX and Isaburo/Shinpei special rapid services

2009

- Began operating SL Hitoyoshi service
- Began operating Umisachi-Yamasachi limited express service

2011

- Began operating Aso Boy! limited express service
- Began operating Let's Take the A-Train limited express service

2016

- Began operating DENCHA wire type battery-powered train
- Began operating Kawasemi Yamasemi limited express service
- Listed in the First Section of the Tokyo Stock Exchange and in the Fukuoka Stock Exchange

2020



2007

- Acquired stock in Drug Eleven Holdings Co., Ltd.

2009

- Began signing up members for JQ CARD, the JR Kyushu Group's credit card

2012

- Opened the hot spring inn Hana Beppu

2014

- Opened JR Kyushu Hotel Blossom Shinjuku

2017

- Opened Ropponmatsu 421
- Acquired all stock in Caterpillar Kyushu Ltd.
- Opened Okuhita Onsen UMEHIBIKI

2018

- Entered hotel industry in Thailand

2004

- Opened Amu Plaza Kagoshima

2006

- Opened private nursing home SJR Betsuin



2011

- Entered poultry farming industry and established JR Kyushu Tamago Farm, Inc.
- Opened Akasaka Umayu (Jing'an Temple) Shanghai

2010

- Established JR Kyushu Farm Co., Ltd., an agricultural production company
- Opened JR Hakata City

2016

- Opened the JRJP Hakata building

2015

- Opened JR Oita City and JR Kyushu Hotel Blossom Oita

2019

- Opened THE BLOSSOM HIBIYA and THE BLOSSOM HAKATA Premier
- Acquired stocks in the restaurant Manbou Corp.

Railway Business

Related Businesses