## **JR KYUSHU IR DAY 2023**

# Opening Remarks for JR KYUSHU IR DAY 2023

November 28, 2023

KYUSHU RAILWAY COMPANY

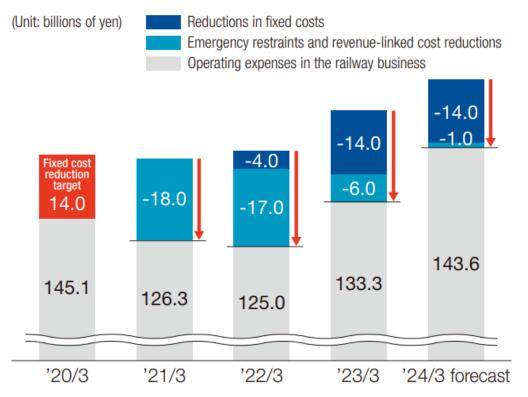
Representative Director, President & CEO

Yoji Furumiya

## **Progress of the Medium-Term Business Plan 2022-2024: Key strategy** Completing business structural reforms

The ¥14.0 billion reduction in fixed costs in the railway business was completed in FY23.3

#### Completion of BPR



#### **Principal initiatives**

By utilizing DX and other initiatives, realize employee-free stations, discontinue ticket-sales counters, and reduce operating hours









JR Kyushu app Internet reservations

Chat-bot

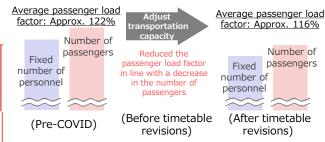
Remote support

Number of

Revise the operating system to match passenger usage

[Fall 2022 timetable revisions]

Train- kilometers	Rolling stock owned
(2.3)%	(7)%



Note: The average passenger load factor is at Hakata Station during morning commuting hours (7:15-8:45).

Renovate rolling stock to increase boarding efficiency

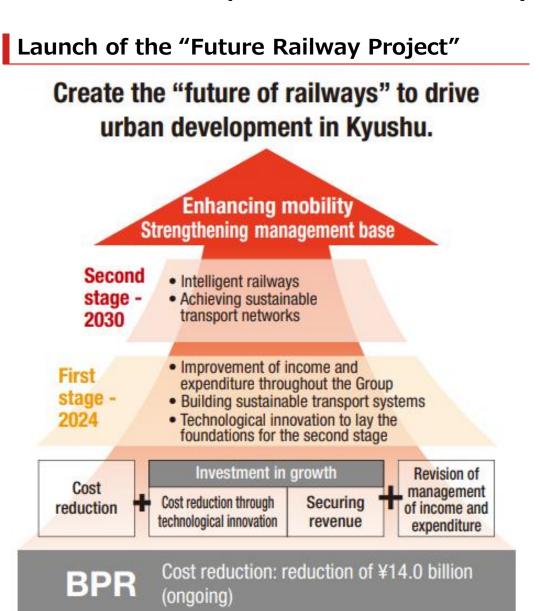


Introducing long seats

Increase efficiency of inspection, and revise replacement standards by enhancing inspection accuracy.

## Progress of the Medium-Term Business Plan 2022-2024: Key strategy Completing business structural reforms

 Launched the "Future Railway Project" to improve the medium- to long-term income and expenditure of the railway business



#### **Principal initiatives**

Implementing management accounting using "amoeba management" that is customized for the railway business



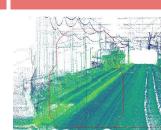
 Development of multifunctional inspection vehicle (BIG EYE)





Track inspection system

Displacement





## Progress of the Medium-Term Business Plan 2022-2024: Key strategy Creating a model for building cities that promote well-being

- The Nishi-Kyushu Shinkansen and the JR Nagasaki Station Building, which form the core of city-building in the Western Kyushu area, opened.
- The BRT Hikoboshi Line on the Hitahikosan Line, which can serve as a model for future regional transportation, opened.

Opening of the Nishi-Kyushu Shinkansen and JR Nagasaki Station Building



Number of people using the Nishi-Kyushu Shinkansen in October

Approx.
7,100/day
109% of FY22.3 levels
108% of FY19.3 levels

Notes: Results on the section between Takeo Onsen and Nagasaki

The comparison with FY19.3 levels is on the same day, for the Kamome limited express on the section between Isahaya and Nagasaki.



Number of people visiting JR Nagasaki Station Building for the first three days of operation

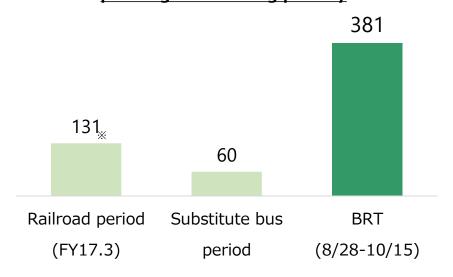
Approx. 420,000

<Reference> Population of
Nagasaki city: 393,414 (as of 11/1)

## Opening of BRT Hikoboshi Line on the Hitahikosan Line



Comparison of average number of passengers boarding per day



※ Average number of passengers passing through Soeda-Yoake

### Progress of the Medium-Term Business Plan 2022-2024: Key strategy Developing businesses in new areas in which we can contribute

 To accelerate growth by promoting stronger business collaboration within the Construction segment, we established an intermediate holding company.

Establishment of an intermediate holding company in the Construction segment

Name	JR Kyushu Construction Group Holdings Inc.
Establishment	July 3, 2023
Objective for establishment	We aim to accelerate the growth of the Construction segment as a whole by establishing an organization to support revenue expansion, that strengthens external sales, conducts M&A, develops a system for coordinating personnel and information between companies, and strengthens back-office functions (common infrastructure).

#### **Target image for the Construction segment**

We will demonstrate our comprehensive capabilities with consistent functions from upstream planning and design to construction and maintenance as indicated below.

- ✓ Contribute to local communities and solve social issues in a wide range of fields and domain
- ✓ Make long-term, deep connections with clients and properties to meet their needs
- ✓ Leverage and work across a wide range of business domains to create new products and domains



[Strengths of the JR Kyushu Group] Local governments, railways, city-building

[Sources of growth]
Technical capabilities and know-how, a strong human resource base, and total service based on inter-company collaboration

### **ESG Initiatives**



 Because the 2030 interim CO2 emissions target is generally expected to be achieved, new interim targets and a roadmap to achieve them are being considered



Company solar energy generation through onsite PPA models



Demonstration experiment for the introduction of biodiesel fuel



Acquisition of green building certification



- Formulated a new personnel strategy and implemented reforms to the personnel and wage system
- Held an "opinion exchange event for all employees" with the management team

- Sound corporate management
- Linked directors' compensation to the non-financial KPI
- Revised the skillset necessary for the Company's Board of Directors

## **Today's Contents**

- Describe the personnel strategy and DX strategy that support the execution of key strategies in the Medium-Term Business Plan
- Set up meetings to exchange views with outside directors who have expertise in personnel strategy

Medium-Term Business Plan 2022-2024

## Completing business structural reforms

#### Key strategy 1

#### Railway business

#### Stabilizing profitability

- ✓ Completing BPR\* 1 measures
- ✓ Discovering further measures to reduce costs
- √ Flexible use of human resources

#### Hotel business

#### Increasing competitiveness of existing hotels

- ✓ Rebuilding brand
- Reinforcing comprehensive strengths

#### Retail and Restaurant business

#### Increasing the competitiveness of brands and of stores/restaurants

- ✓ Revising store-opening strategy
   ✓ Strengthening existing brands,
- Strengthening existing brands, taking on the challenge of new business formats

## Construction business

#### Implementing transition in primary focus from inside the Group to outside

- ✓ Advancing BPR strategy
- ✓ Expanding sales outside the Group
- Business Process Re-engineering

#### Key strategies for the realization of the long-term vision

#### Key strategy2

## Creating a model for building cities that promote well-being

- Implementing multi-faceted city-building initiatives in areas around terminal stations, centered on seamless transportation network
- Implementing city-building through discovery of regional resources, promotion of the appeal of those resources, and cooperation with other organizations

#### Key strategy®

## Developing businesses in new areas in which we can contribute

- Searching for new business areas in which we can contribute / building a foothold for new businesses
- Strengthening business portfolio by rapidly generating results

#### Developing human resources for the implementation and realization of strategies

#### Advancing personnel strategy

 Aiming to achieve growth for the Group by maximizing the individual capabilities of employees, we will advance reforms in the formulation and application of our personnel strategy (hiring and placement, development, evaluation)

## Building foundations for advancing strategies on a Groupwide basis

#### Strengthening management base

- Enhancing establishment of strategy implementation systems and frameworks for management of customer information / business
- Building a digital technology promotion system, developing human resources, and establishing digital technology foundations





Hitomi Yamamoto

Part-time member

Attendance at meetings of the Board of Directors during the fiscal year ended March 31, 2023: 10/10 (100%)
Number of shares in JR Kyushu owned:

Number of shares in JR Kyushu owned: 538 shares Tenure as outside director of the Company

## **Forward-Looking Statements**

These materials contain forward-looking statements concerning business forecasts, targets, etc. of the JR Kyushu Group.

These statements are judgments made by the Company based on information, projections, and assumptions available at the time of the materials' creation. Accordingly, please be advised that actual operating results could greatly differ from the contents of the materials due to the influence of COVID-19; changes in people's values and lifestyles; the economic situation inside and outside Japan and the economic situation in Kyushu; real estate market conditions; the progress of respective projects; changes in laws and regulations; and a wide range of other risk factors.

IR materials can be viewed on our corporate website:

https://www.jrkyushu.co.jp/company/ir\_eng/library/earnings/