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To whom it may concern:

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### Notice Regarding Enhancement of Shareholder Benefit Program

JR Kyushu issues two types of discount coupons under its shareholder benefit program — railway shareholder discount coupons and JR Kyushu Group shareholder discount coupons. At this time, the Company has decided to enhance its shareholder benefit program with a view to heightening the attractiveness of the Company's stock for investors and encouraging investors to increase their shareholdings and to hold their shares for long periods of time. The details are as follows.

Implementation will start with the shareholder benefit program with a record date of March 31, 2020.

#### 1. Enhancement of the details of the JR Kyushu Group shareholder discount coupons

With the previous discount coupons, the available options were set individually by the participating facilities. With the new discount coupons, shareholders will be able to use them like cash at participating facilities.

##### (1) Terms

	Previous “JR Kyushu Group Shareholder discount coupons”	New “JR Kyushu Group Shareholder discount coupons”
Number distributed	5 coupons to each shareholder	5 coupons to each shareholder (¥500 × 5)
Timing of provision	Late May each year	Same as on the left
Period of validity	One year (June 1 to May 31, each year)	Same as on the left
Discount details	Percentage or fixed-amount discounts from regular prices	Can be used in the same manner as cash * Multiple coupons can be used for a single payment, change will not be given.

##### (2) Participating facilities, etc.

Please see the attachment

## 2. Establishment of “JR Kyushu jet ferry shareholder discount coupons”

In addition to the “JR Kyushu Group Shareholder discount coupons,” the Company will also issue discount coupons that will enable the purchase of a round-trip ticket (standard class) for one person for passage on the jet ferry QUEEN BEETLE or BEETLE on the Fukuoka-Busan route for a price of ¥14,000.

### (1) Terms

Number distributed	1 coupon to each shareholder
Timing of provision	Late May each year
Period of validity	One year (June 1 to May 31, each year)
Locations where the coupons are accepted	Hakata International Terminal, 1st floor, Beetle counter * These coupons cannot be used at the Port of Busan Beetle counter, JR Kyushu counters, or travel agents
Other	<ul style="list-style-type: none"><li>• Routes are limited to departures from Fukuoka.</li><li>• Separate from the fares, a special fuel surcharge, port tax, etc., will be required.</li><li>• The coupons cannot be used on certain days, such as during Golden Week, the year-end/new year period, etc.</li></ul>

## 3. Introduction of long-term shareholder benefit program

For shareholders who have held the Company’s shares for a long period of time, in addition to the current shareholder benefits, we will also issue “railway shareholder discount coupons” and “JR Kyushu Group shareholder discount coupons.”

### (1) Eligible shareholders

Eligible shareholders are those who are listed or recorded in the final shareholder register on March 31 each year, hold five units (500 shares) or more of the Company’s stock, and have held shares continuously for three years or more (\*), even if only one unit.

\* The phrase “held shares continuously for three years or more” refers to shareholders who are continuously listed or recorded seven times or more under the same shareholder number in the shareholder register as of the record dates of March 31 and September 30 each year. Decisions about the holding period will be calculated retroactively from March 31, 2020.

\* In certain cases, such as when shareholders completely sell their shareholdings and then repurchase shares, or when the stock lending services of securities companies are used, the shareholder number changes and the shareholder will not be eligible.

### (2) Issuance standards

“Railway shareholder discount coupons” and “JR Kyushu Group shareholder discount coupons” will be issued in accordance with the following issuance standards.

Number of shares held / details of benefits	Railway shareholder discount coupons	JR Kyushu Group shareholder discount coupons
500 shares to less than 1,000 shares	1 coupon	2 coupons
1,000 shares or more	2 coupons	4 coupons

Note that the discounts available with additional “railway shareholder discount coupons” are the same as the current discounts (for each coupon, 50% off one-way fares/charges for one person)

(3) Period of implementation, etc.

Implementation will start with shareholders as of March 31, 2020. Decisions about the holding period will be calculated retroactively from March 31, 2020 (record date).

(4) Timing of provision

Additional shareholder discount coupons will be enclosed with the shareholder discount coupons sent in late May each year.

End

(Attachment)

< Participating facilities for the new “JR Kyushu Group shareholder discount coupons”>

Company Name:	Participating facilities	Usage terms, etc.
JR Kyushu Jet Ferry Inc.	<u>QUEEN BEETLE</u> BEETLE	<ul style="list-style-type: none"> <li>• Can be used only for the purchase of on-board sales items on the Hakata-Busan and Tsushima-Busan routes</li> <li>• Cannot be used on mixed boarding ferries on the Hakata-Tsushima route</li> </ul>
JR Kyushu Station Hotel Kokura Inc.	JR Kyushu Station Hotel Kokura	<ul style="list-style-type: none"> <li>• Can be used only for payment at the front desk</li> </ul>
JR Kyushu Huis Ten Bosch Hotel Co., Ltd.	Hotel Okura JR Huis Ten Bosch	<ul style="list-style-type: none"> <li>• Can be used for lodging, banquets, restaurants, and shops (cannot be used at FamilyMart)</li> <li>• For lodging, can be used only for payment at the front desk</li> </ul>
JR Kyushu Hotels Inc.	<u>THE BLOSSOM HIBIYA</u> <u>THE BLOSSOM HAKATA Premier</u> JR Kyushu Hotel Blossom Shinjuku JR Kyushu Hotel Blossom Hakata Chuo JR Kyushu Hotel Blossom Fukuoka JR Kyushu Hotel Blossom Oita JR Kyushu Hotel Blossom Naha JR Kyushu Hotel Kokura  JR Kyushu Hotel Nagasaki JR Kyushu Hotel Miyazaki JR Kyushu Hotel Kagoshima JR Hotel Yakushima Beppu Onsen - Bamboo and Camellia Inn - Hanabeppu	<ul style="list-style-type: none"> <li>• Can be used only for payment at the front desk</li> </ul>
Oyama YumeKobo, Inc.	Okuhida Onsen Umehibiki	<ul style="list-style-type: none"> <li>• Can be used only for payment at the front desk</li> </ul>
	<u>Michi-no-Eki Mizube no Sato Oyama (including Kashii branch)</u>	
	<u>Umeshu Gura OYAMA</u>	<ul style="list-style-type: none"> <li>• Cannot be used at online shop</li> </ul>
JR Kyushu Food Service Inc.	<u>Ekitei Miyakonojo Station</u> <u>Ekitei Satsuma</u> <u>Ekitei Oita Station</u> <u>Umayu Canal City</u> Akasaka Umayu Hakata <u>Umayu Nagasaki</u> <u>Umayu Kagoshima</u> Umayu JR Hakata City	

	<u>Umayano SUI Oita</u> <u>Hinokuni Umayano</u> Akasaka Umayano <u>Kitasenju Umayano</u> <u>Yurakucho Umayano No Gakuya</u> Gaieno Umayano Shinanomachi <u>Tachikawa Umayano No Gakuya</u> <u>Umayano No Gakuya Tokyo Solamachi</u> Akasaka Umayano Shinjuku <u>Akasaka Umayano Ikebukuro Tobu</u> Tenjin Shatohanten Hakata Shatohanten <u>Bungo Chaya Beppu Station</u> A&K Beer&Food Station <u>Tanya HAKATA</u> <u>Ming Uchino Tamago fresh egg direct</u> <u>Akasaka Umayano Uchino Tamago fresh egg direct (Haneda Airport)</u> <u>Akasaka Umayano Uchino Tamago fresh egg direct (Akasaka Biz Tower)</u> <u>Sui De Vin yakitori and wine</u> <u>Udon Izakaya Sui Hakata main store</u> <u>Udon Izakaya Sui Ropponmatsu 421</u>	
JR Kyushu Farm Co., Ltd.	<u>Yaoyano Kyuchan Chihaya</u> <u>Yaoyano Kyuchan Yoshizuka</u> <u>Yaoyano Kyuchan Ropponmatsu</u> <u>Yaoya Kyuchan MARK IS fukuoka-momochi</u>	<ul style="list-style-type: none"> <li>• Cannot be used together with credit cards</li> </ul>
JR KYUSHU DRUG ELEVEN CO.,LTD.	<u>Drug Eleven</u>	<ul style="list-style-type: none"> <li>• Cannot be used at stores combining dispensing pharmacy and FamilyMart</li> </ul>
Manbou Corp.	<u>Manbo underwater seafood restaurant</u> <u>Yobuko Morning Market Street</u> <u>Ekimachi 1 Karatsu Station</u>	

※ Underlined text indicates newly added participating facilities.

※ Participating facilities may change.

## &lt;JR Kyushu's shareholder benefit program after enhancement&gt;

Discount details	Issuance standards		Long-term shareholder benefit
<b>Railway shareholder discount coupons (Note)</b>			
50% discount on one-way fares / charges	100 shares to less than 500 shares	1 coupon per 100 shares	-
	500 shares to less than 1,000 shares		1 additional coupon
	1,000 shares to less than 10,000 shares	10 coupons + 1 coupon for each 200 shares in excess of 1,000 shares	2 additional coupons
	10,000 shares to less than 20,000 shares		
	20,000 shares or more	100 coupons	
<b>JR Kyushu jet ferry shareholder discount coupons</b>			
Fukuoka-Busan round-trip ¥14,000	1 coupon to each shareholder		-
<b>JR Kyushu Group shareholder discount coupons</b>			
Can be used like cash at participating facilities (¥500 × 5 coupons)	100 shares to less than 500 shares	5 coupons to each shareholder	-
	500 shares to less than 1,000 shares		2 additional coupons
	1,000 shares or more		4 additional coupons

## (Note) Railway shareholder discount coupons

## 1. Discount details

50% discount on one-way fares/charges for one person for each railway shareholder discount coupon

## 2. Tickets eligible for discount

- Fares: One-way ordinary ticket
- Charges: Limited-express tickets, green car tickets (excluding private rooms), and reserved-seat tickets

\* One coupon can be used for a discount on either fare or charges or on both fare and charges.

\* One coupon can be used for discount fares on multiple trains within the scope of a one-way trip.

## 3. Segments eligible for discounts

Routes operated by JR Kyushu

## 4. Locations where the coupons are accepted

JR Kyushu stations (except certain stations)

However, the coupons cannot be used on trains, at settlement counters, or at stations other than JR Kyushu stations.