Company Name: Kyushu Railway Company Name of Representative: Yoji Furumiya, President and CEO Securities Code: 9142 Tokyo Stock Exchange Prime Market and Fukuoka Stock Exchange Inquiries: Public Relations Department TEL +81-92-474-2541

# Notice Regarding Enhancement of Shareholder Benefit Program

Kyushu Railway Company (hereinafter, "the Company") issues two types of discount coupons under its shareholder benefit program — "Railway shareholder discount coupons" and "JR Kyushu Group shareholder discount coupons." At this time, the Company decided today to enhance its shareholder benefit program with the aim of further heightening the attractiveness of the Company's stock for investors and encouraging investors to hold their shares for medium to long periods of time. The details are as follows.

Implementation will start with the next shareholder benefit program with a record date of March 31, 2025. The coupons are scheduled to be sent in late June 2025.

- 1. Enhancement of "JR Kyushu Group shareholder discount coupons"
  - (1) Digitization of "JR Kyushu Group shareholder discount coupons"
    - "JR Kyushu Group shareholder discount coupons" will be digitized with the aim of improving convenience for shareholders, reducing the risk of damage or loss, and in consideration of the environment.
    - There will be no change to the amount that can be used for payment, which is still worth ¥2,500, but it will now be possible to use the coupons on electronic devices such as smartphones in a unit of one yen.
      - \* For shareholders who would like to receive paper coupons as before, please refer to the "JR Kyushu Group Shareholder Discount Coupons Guide" which we will send in late June 2025 and apply accordingly. Paper coupons are scheduled to be sent out around September 2025.

	Current (paper coupons)	After the changes (digitization)
	Coupons can be used like cash at participating JR Kyushu Group facilities	Coupons can be used like cash at participating JR Kyushu Group facilities
	• ¥500 per coupon	• When you scan the 2D code sent to you in
	Please present the "JR Kyushu Group	late June 2025 using a smartphone or other
	shareholder discount coupons" to the staff	electronic device, the amount you can use
	member at the time of payment.	(worth ¥2,500) will be displayed on your
	• No change will be given if the amount paid	smartphone or other electronic device when
Validity	is less than the value of the coupon.	paying.
	• A maximum of 9 coupons can be used per	• When paying, please inform the staff
	person per payment.	member that you are using "JR Kyushu
	• Coupons cannot be used in conjunction with	Group shareholder discount coupons," and
	digitized "JR Kyushu Group shareholder	then scan the 2D code that the staff member
	discount coupons."	will present to you.
		• Coupons can be used in a unit of one yen.

<ul> <li>A maximum of ¥4,500 worth of coupons can be used per person per payment.</li> <li>Digitized coupons cannot be used in</li> </ul>	
conjunction with paper "JR Kyushu Group shareholder discount coupons."	

- (2) Addition of participating facilities
  - "Meihingura" souvenir select stores, operated by JR Kyushu Retail, Inc. and two stores in the Kansai region of "Komeraku" specialty ochazuke stores, operated by JR Kyushu Food Service Inc. have been added as participating facilities.
  - Some participating facilities have been changed. For details, please see the "List of participating facilities for the next "JR Kyushu Group shareholder discount coupons"" in "(Attachment)."

# 2. Enhancement of the long-term shareholder benefit program

- (1) Expansion of the scope of the long-term shareholder benefit program
  - Since we issue additional "Railway shareholder discount coupons" and "JR Kyushu Group shareholder discount coupons" to shareholders who are listed or recorded in the final shareholder register on March 31 each year, hold five units or more of the Company's stock, and have held shares continuously for three years or more, even if only one unit, the continuous holding period that is eligible for additional issuance will be changed to two years or more from the next shareholder benefit program in order to further increase the attractiveness of investing in the Company's stock and to have more shareholders hold the Company's stock on a long-term basis.

	Current	After the changes
Eligible shareholders	or recorded in the final shareholder register on March 31 each year, hold five units (500 shares) or more of the Company's stock, and	Eligible shareholders are those who are listed or recorded in the final shareholder register on March 31 each year, hold five units (500 shares) or more of the Company's stock, and have held shares continuously for two years or more (*), even if only one unit.

- \* The phrase "held shares continuously for two years or more" refers to shareholders who are continuously listed or recorded five times or more under the same shareholder number in the shareholder register as of the record dates of March 31 and September 30 each year. Decisions about the holding period will be calculated retroactively from the immediately preceding record date.
- \* In certain cases, such as when shareholders completely sell their shareholdings and then repurchase shares, or when the stock lending services of securities companies are used, the shareholder number changes and the shareholder may not be eligible.
- (2) Other
  - There are no changes to the issuance standards and the method of provision of the long-term shareholder benefit program. For details, please see the "JR Kyushu's shareholder benefit program" in "(Reference)."
- 3. Other
  - "Railway shareholder discount coupons" will continue to be issued on paper.

• For details on the outline and issuance standards for "Railway shareholder discount coupons" and "JR Kyushu Group shareholder discount coupons," please see the "JR Kyushu's shareholder benefit program" in "(Reference)."

<List of participating facilities for the next "JR Kyushu Group shareholder discount coupons">

Company Name	Participating facilities	
	JR Kyushu Station Hotel Kokura	
	Hotel Okura JR Huis Ten Bosch	
	THE BLOSSOM HIBIYA	
	THE BLOSSOM KYOTO	
	THE BLOSSOM HAKATA Premier	
	THE BLOSSOM KUMAMOTO	
	JR Kyushu Hotel Blossom Shinjuku	
	JR Kyushu Hotel Blossom Hakata Chuo	
JR KYUSYU HOTELS & RESORTS Inc.	JR Kyushu Hotel Blossom Fukuoka	
	JR Kyushu Hotel Blossom Oita	
	JR Kyushu Hotel Blossom Naha	
	JR Kyushu Hotel Nagasaki	
	JR Kyushu Hotel Miyazaki	
	JR Kyushu Hotel Kagoshima	
	Beppu Onsen - Bamboo and Camellia Inn - Hanabeppu	
	Ureshino Yadoya	
	Nagasaki Marriott Hotel	
	Okuhita Onsen Umehibiki	
Overa Vumekaha Ina	Michi-no-Eki Mizube no Sato Oyama (including Kashii	
Oyama YumeKobo, Inc.	branch)	
	Umeshu Gura OYAMA	
	Hakata Meihingura Hakata Gate shop	
	Hakata Meihingura Chikushi Gate shop	
	Hakata Meihingura Hakata Station Central shop	
	Hakata Meihingura Shinkansen Hakata Station shop	
	Hakata Meihingura DEITOS shop	
	Kyushu Meihingura Fukuoka Airport Domestic Terminal Gate 11 store	
	Hakata Meihingura Bayside Place shop	
JR Kyushu Retail, Inc.	Meinohama Meihingura	
<u>JK Kyushu Ketan, me.</u>	Kokura Meihingura	
	Nagasaki Meihingura	
	Sasebo Meihingura	
	Beppu Meihingura	
	Oita Meihingura	
	Kumamoto Meihingura	
	Kagoshima Meihingura	
	Miyazaki Meihingura	
	Umaya JR Hakata City	
JR Kyushu Food Service Inc.	Umaya Canal City	
-	Umaya Aeonmall Chikushino	
	Umaya Youmetown Hakata	

Company Name	Participating facilities		
	Umaya Nagasaki		
	Umaya Kagoshima		
	Tori Meijin Umayano Sui		
	Umaya JR Miyazaki City		
	Umaya AMU PLAZA KUMAMOTO		
	Umaya Fukuoka Shingu		
	Umaya LaLaport FUKUOKA		
	Umaya THE OUTLETS KITAKYUSHU		
	Akasaka Umaya		
	Akasaka Umaya Shinjuku		
	Yurakucho Umaya No Gakuya		
	Tenjin Shatohanten		
	Hakata Shatohanten		
	Ma Xiao Cai Shato		
	Tanya HAKATA		
	Tanya HAKATA Fukuoka Parco		
JR Kyushu Food Service Inc.	HAKATA Tanya Miyazaki		
	Tanya Nagasaki		
	Ekitei Satsuma		
	Udon Izakaya Sui		
	Uchino Tamago fresh egg direct		
	Uchino Tamago Haneda fresh egg direct		
	Bungo Chaya Beppu Station		
	Bungo Chaya Oita Station		
	Charcoal Grilled Yakitori Shiotare		
	Karaage Daikicchan		
	Yoshizuka Amatoya		
	Meinohama Amatoya		
	Maruuma Chihaya		
	Komeraku A luxurious day for ochazuke Hankyu		
	Nishinomiya Gardens		
	Komeraku $\sim$ Rice in Soup, Fried Chicken RINKU		
	PREMIUM OUTLETS		
	Yaoyano Kyuchan Yoshizuka		
	Yaoyano Kyuchan Ropponmatsu		
JR Kyushu Farm Co., Ltd.	Yaoyano Kyuchan MARK IS fukuoka-momochi		
	Yaoyano Kyuchan Meinohama		
<u> </u>	Iizuka Branch Uchinoshuku Poultry Farm Outlet		
	Manbo underwater seafood restaurant		
Manbou Corp.	Yobuko Morning Market Street		
	Ekimachi 1 Karatsu Station		
	Ekimachi 1 Saga Station		
	Yakiniku Nurubon Iori		
	Yakiniku Nurubon Garden Kukominami		
	Yakiniku Nurubon Garden Nagazumi		
Nurubon Inc.	Yakiniku Nurubon Garden Nagazumi		
Nurubon Inc.	Yakiniku Nurubon Garden Nagazumi Yakiniku Nurubon Garden Fukushige		
Nurubon Inc.			

Company Name	Participating facilities	
	Itoshima Yakiniku Akatsuki	
	Yakiniku Nurubon Garden Karatsu Watada	
	Yakiniku Nurubon Garden Arao	
Nurubon Inc.	Steak Garden Kaze no Oka	
	Izakaya Dining HANA Nakagawa	
	Hakata Yakiniku Nurubon	
	Yakiniku Nurubon Nakagawa	
	AMU PLAZA HAKATA	
	AMU EST	
	City Dining Kooten	
	HAKATA DEITOS	
JR Hakata City Co., Ltd.	Ippin Street	
	Ippin East Street	
	Ippin West Street	
	DEITOS ANNEX	
JR Kokura City Inc.	AMU PLAZA KOKURA	
	AMU PLAZA NAGASAKI Main Building	
JR Nagasaki City Inc.	AMU PLAZA NAGASAKI New Building	
	Nagasaki Kaido Kamome Market	
JR Oita City, Inc.	AMU PLAZA OITA	
	AMU PLAZA KUMAMOTO	
	Higo Yokamon Ichiba	
JR Kumamoto City Co., Ltd.	Hyakuhachi Yokocho from the station	
	JR Kumamoto Kasuga Kita Building	
	AMU PLAZA Kagoshima Main Building	
	AMU PLAZA Kagoshima Premium Building	
JR Kagoshima City Inc.	AMU PLAZA Kagoshima AMU WE	
	SATSUMACHI Kagoshima Chuo Station	
	AMU PLAZA MIYAZAKI Umikan	
JR Miyazaki City Co., Ltd.	AMU PLAZA MIYAZAKI Yamakan	
	AMU PLAZA MIYAZAKI Himuka Kirameki Market	
JR Kyushu Resort Development Co., Ltd.		
<b>J 1 , 200</b>	Kumamoto Station Store	
FUJIBAMBI Co., Ltd.	Kumamoto Yomogi Main Store	
	Hakata Ming Store	

\* Underlined text indicates newly added participating facilities.

\* Participating facilities may change.

\* There are some non-participating stores within the participating facilities, such as some tenants in station buildings.

\* For conditions of use, please refer to the "JR Kyushu Group Shareholder Discount Coupons Guide" which we will send in late June.

#### JR Kyushu's shareholder benefit program

#### 1. Issuance standards for each type of discount coupons

Discount details		Issuance standards		Long-term shareholder	
				benefit	
Ra	ailway shareholder discount coup	ons			
	One-day ticket (unlimited rides on local and rapid trains	100 shares to less than 500 shares	1	-	
	for a single day only)	500 shares to less than 1,000 shares	1 coupon per 100 shares	1 additional coupon	
	* If boarding a limited-express train, etc., a limited-express ticket must be purchased	1,000 shares to less than 10,000 shares	10 coupons + 1 coupon for each 200 shares in excess of 1,000 shares		
	separately	10,000 shares to less than 20,000 shares	55 coupons + 1 coupon for each 300 shares in excess of 10,000 shares	2 additional coupons	
		20,000 shares or more	100 coupons		
JR	JR Kyushu Group shareholder discount coupons				
	Can be used like cash at participating facilities	100 shares to less than 500 shares		-	
	(worth ¥2,500)	500 shares to less than 1,000 shares	worth ¥2,500*1 to each shareholder	Additional worth ¥1,000 <sup>*2</sup>	
		1,000 shares or more		Additional worth ¥2,000 <sup>*2</sup>	

\*1 For shareholders who wish to receive paper "JR Kyushu Group shareholder discount coupons," we will issue 5 coupons (¥500 coupon x 5 coupons) to each shareholder.

\*2 For shareholders who wish to receive paper "JR Kyushu Group shareholder discount coupons," we will issue an additional 2 coupons (¥500 coupon x 2 coupons) to shareholders holding between 500 shares to less than 1,000 shares, and an additional 4 coupons (¥500 coupon x 4 coupons) to shareholders holding 1,000 shares or more.

## 2. Outline of benefit program

(1) Railway shareholder discount coupons

	Details
<ul> <li>Limited to one person per ticket</li> <li>Limited to routes operated by JR Kyushu. The coupons can also be used on the Hitahikosan Line BRT (BRT Hikoboshi Line).</li> <li>If boarding on a reserved seat of a local and rapid train, Kyushu Shinkansen, West Kyus Shinkansen, or any other limited-express train, a limited-express ticket must be purchas separately (*).</li> <li>If using a train that extends over the next day, Railway shareholder discount coupons sh remain valid until you disembark from the said train.</li> </ul>	

(\*) Limited-express tickets (excluding some tickets) purchased at station ticket counters, vending machines, and JR Kyushu Internet Train Reservations can be used in combination with Railway shareholder discount coupons. Limited-express ticket segments are limited to routes operated entirely by JR Kyushu.

#### (2) JR Kyushu Group shareholder discount coupons

Details	Digital discount coupons that can be used like cash at participating facilities (worth ¥2,500 to each shareholder)
Other	<ul> <li>Can be used in the same manner as cash</li> <li>When you scan the 2D code sent to you in late June 2025 using a smartphone or other electronic device, the amount you can use (worth ¥2,500) will be displayed on your smartphone or other electronic device when paying.</li> <li>When paying, please inform the staff member that you are using "JR Kyushu Group shareholder discount coupons" and then scan the 2D code that the staff member will present to you.</li> <li>Coupons can be used in a unit of one yen. A maximum of ¥4,500 worth of coupons can be used per person per payment*.</li> <li>Digitized coupons cannot be used in conjunction with paper "JR Kyushu Group shareholder discount coupons."</li> </ul>

(\*) For shareholders who wish to receive paper "JR Kyushu Group shareholder discount coupons," a maximum of 9 coupons can be used per payment. Change will not be given.

## 3. Long-term shareholder benefit program

For shareholders who have held the Company's shares for a long period of time, in addition to the current shareholder benefits, we will also issue "Railway shareholder discount coupons" and "JR Kyushu Group shareholder discount coupons."

(1) Eligible shareholders

Eligible shareholders are those who are listed or recorded in the final shareholder register on March 31 each year, hold five units (500 shares) or more of the Company's stock, and have held shares continuously for two years or more (\*), even if only one unit.

- \* The phrase "held shares continuously for two years or more" refers to shareholders who are continuously listed or recorded five times or more under the same shareholder number in the shareholder register as of the record dates of March 31 and September 30 each year. Decisions about the holding period will be calculated retroactively from the immediately preceding record date.
- \* In certain cases, such as when shareholders completely sell their shareholdings and then repurchase shares, or when the stock lending services of securities companies are used, the shareholder number changes and the shareholder may not be eligible.
- (2) Issuance standards

"Railway shareholder discount coupons" and "JR Kyushu Group shareholder discount coupons" will be additionally issued in accordance with the following issuance standards.

Number of shares held	Railway shareholder discount coupons	JR Kyushu Group shareholder discount coupons
500 shares to less than 1,000 shares	1 additional coupon	Additional worth ¥1,000*
1,000 shares or more	2 additional coupons	Additional worth ¥2,000*

\* For shareholders who wish to receive paper "JR Kyushu Group shareholder discount coupons," we will issue an additional 2 coupons (¥500 coupon x 2 coupons) to shareholders holding between 500 shares to

less than 1,000 shares, and an additional 4 coupons (¥500 coupon x 4 coupons) to shareholders holding 1,000 shares or more.

## (3) Method of provision

Additional shareholder discount coupons will be enclosed with the shareholder discount coupons.

End